

Les Jardins Féeriques



Organised by the municipalities of Salò, Gardone Riviera, San Felice del Benaco and Toscolano Maderno and in co-operation with the regions most prestigious tourism and cultural bodies "LES JARDINS FÉERIQUES" will be held on 18 - 19 - 20 September 2009 on the shores of Lake Garda, following on from the success of the first edition of this international trade fair. The municipalities of Salò, Gardone Riviera, San Felice del Benaco, Toscolano Maderno, the estate "il Vittoriale degli Italiani", l'Isola del Garda and the André Heller foundation, home of the historical Hruska botanical gardens, will host the various events which make up the main body of this prestigious fair. The public will be introduced to precious flowers and plants, natural design, historical gardens of the area, art installations, conferences, workshops and seminars on the area of gardening and botany. The host locality, whose history has for decades distinguished it from others thanks to its beautiful setting and landscapes, culture and mild climate, attracts a constant stream of tourists from all over Europe: over 20 million tourists visit the area every year. The event will be promoted by a publicity campaign, both national and international, thanks to the help of its sponsors. The enclosed form may be used either to sign up or to request additional information or clarification.



Les Jardins Féeriques

INFORMATION REQUEST/ APPLICATION FORM

Company.....

Address.....

Tel.

e-mail.....

web site:

I am interested in the event and wish to:

- sign up
- receive further information

Product to be exhibited:

I require exhibition spaces of 25 m² or multiples of 25 m²

Inscription fee (only for Salò Trade Market) € 100,00
Please send the completed form to the organisational secretary at:

Fax 0365 22122

Or by email to

info@libraeventi.it

FOR FURTHER INFORMATION:

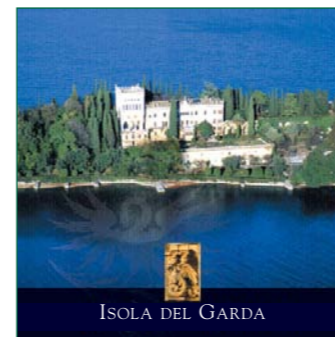
SECRETARY
tel. 0365 294605
tel. 336 410877
tel. 335 7063657



The botanical garden laid out with the knowledge of Hruska during the first decades of the 20th century houses a prestigious collection of modern art thanks to the care and attention of its present owner, the eclectic and renowned artist, André Heller.
www.hellergarden.it



The monument and former residence of the poet Gabriele d'Annunzio is among the most important and visited on the national territory with its peculiarities which recount the art and heroic deeds of his inspiration.
www.vittoriale.it



On The Island of Garda, surrounded and protected by the lake waters with it's great house partly used as a museum, its great, age-old park home to rare mangroves, the silence and passing of time are magical.
www.isoladelgarda.com

IL GARDA GIARDINO D'EUROPA

Les Jardins Féeriques

18 - 19 - 20
SEPTEMBER
2009

SALÒ
GARDONE RIVIERA
SAN FELICE DEL BENACO
TOSCOLANO MADERNO
FONDAZIONE ANDRÉ HELLER
ISOLA *del* GARDA
IL VITTORIALE *degli* ITALIANI

conception
MARCO DE SANTI
GRAZIELLA BELLI
in collaboration with
MAURIZIO VEGINI





COMUNE DI GARDONE RIVIERA

GARDONE RIVIERA PROTAGONISTI DEL PAESAGGIO

A historical passion for botany makes Gardone Riviera the ideal location to promote a culture learned in landscape architecture. "PROTAGONISTI DEL PAESAGGIO" ("Stars of the Landscape" over a number of meetings, proposes to offer a greater public the opportunity to approach a number of extraordinary interpreters of this art as they describe their work experiences, give a detailed analysis of the steps which give life to a project and how such interventions influence the landscape. "PROTAGONISTI DEL PAESAGGIO" wishes to place emphasis on personalities of landscape who - with their culture, sensibility and creativity - are called to transform areas and render them more socially pleasing. This meeting hopes to launch an annual event which would represent an authoritative point of view of both national and international trends in this fascinating discipline.

FLORAL DESIGNER EXPOSITION

A lake side display on the shores of Gardone Riviera held by floral designers who will hold workshops using their personal creations as a starting point.

INAUGURATIONAL EVENT

SEMINARS AND CONFERENCES AT "IL VITTORIALE DEGLI ITALIANI" AND ANDRÉ HELLER BOTANICAL GARDENS

Known during the "Belle Epoque" by the international aristocracy as "The Garden of Europe", Gardone Riviera is a destination for a distinguished and demanding tourist, attracted by its noble architecture and centuries old parks.



www.comune.gardoneriviera.bs.it



COMUNE DI SALÒ

SALÒ TRADE FAIR

Encouraged by the success of the first edition in 2008, inaugurated by Duke Amedeo D'Aosta, and which brought together over 60 exhibitors, among which were present a number of highly specialised and noted companies in the botanical sector, a "trade fair" is to be held at Salò.

Rare essences, cacti, lilies, evergreens, aromatic plants, citrus fruits and fruit essences, aquatic plants, pink hydrangeas and bulbous plants return to dominate the restored lakeside of Salò, an ideal setting to celebrate the beauty and charm of nature.

These will be complemented by exhibits of garden and home furnishings, book sellers dealing in botanical publications, individuals cultured in natural and biological techniques...

This will give life to an open air MUSEUM-FAIR where both the expert and amateur enthusiasts, such as the occasional visitor, may completely satisfy their needs and curiosities.

CONFERENCES

DEMONSTRATIONS

MEETINGS WITH PRODUCERS

Salò, whose history is among the richest on the lake has, in recent years, blossomed to become one of the most frequented destinations in the Garda area.

www.comune.salo.bs.it



COMUNE DI SAN FELICE D/B

SAN FELICE DEL BENACO THE BOTANICAL BEAR

GALLERY OF EVENTS DEDICATED TO CHILDREN

GAMES AND WORKSHOPS

Games and activities for children: gardener's hill and many other activities inspired by the art of gardening. The seeds of life and seasonal fruits.

BABY ANIMALS IN SEARCH OF FRIENDS

Puppies, kittens, baby hamsters, squirrels, turtles, gold fish, canaries!!! Lots of little animals in search of friends.

ANIMATED MOVIES

Projection of classic cartoons: Disney characters and tales, the great animators.

MARKET FOR CHARITY

An opportunity to donate, sell at a convenient price or even swap to help children and families in need.

THE MANY COLOURS OF THE SOUL "THE SOUL OF AN ANGEL"

A play dedicated to the children of Vin Son I orphanage in Kon Tum, Vietnam.

GRANDMOTHER'S TREATS

EXHIBITION OF OLD GAMES

San Felice is a natural green oasis which preserves the traditions and culture of the lake and its surrounding hills.

www.comune.sanfelicedelbenaco.bs.it



COMUNE DI TOSCOLANO M.

TOSCOLANO MADERNO OUTDOOR FURNISHINGS AND LIGHTING

Toscolano Maderno lakeside, a new partner in the 2009 event will host an exhibition dedicated to the Urban Design and External Lighting sectors. Alongside these will be found producers and cultivators of essences and technologies which have a long relationship with the territory, for centuries coloured by the silvery hues of the olive leaf and perfumed by the fragrance of flowers and the fruits of the historical lemon houses. A special display will tell the story of the natural production and transformation of the paper over the centuries which has given life and work to the population of the Toscolano Maderno area.

THE OIL AND LEMON MARKET SEMINAR AND CONFERENCES

An important series of conferences and seminars which can be attended free of charge by visitors will be held together with the Trade Fair, discussing themes such as:

- . GARDEN DESIGN
- . TERRACE DESIGN
- . POTTING CITRUS FRUITS AND OLIVE TREES
- . POTTING ORNAMENTAL TREES
- . ORGANIC HOME ORCHARDS
- . BONSAI TECHNIQUES
- . CARE OF ORNAMENTAL PLANTS
- . THE AGRICULTURAL AND FORESTED LANDSCAPE
- . DOMESTIC COMPOSTING

Toscolano Maderno opens the way from the lake to the mountains. It has become famous over time for its papermills perched in the valleys bearing the same name which have given energy and support to the production of this esteemed paper with their precious water resources.

www.comune.toscolanomaderno.bs.it

